

Lets Vote - Annual Activity Report - FY 2024–2025

LET'S VOTE, founded in 2008, is an apolitical, Not-for-the-profit, Voluntary organisation. This initiative is aimed at helping the citizens of our nation to find their voice, exercise their right, and contribute to positive development outcomes.

LET'S VOTE envisions a responsive and responsible society exercising their right to vote, thereby electing an accountable team to lead and govern.

LET'S VOTE promotes societal development and positive nation building through sensitizing professionals to cast their vote.

We use a people-first approach. We understand that development is a people-centric process, and that voting is a means, not an end, to choosing the right team. We want to focus on the significance of 'casting one's vote' and its role in enabling society and spur growth and development.

Some of our activities include:

- Sensitising the eligible urban citizens to go for e-registration for obtaining EPIC
- Helping in establishing e-registration counters and providing them necessary guidance
- Conducting voter awareness camps, meetings, rallies etc.,

We seek to work on unbiased, nonpartisan basis without moving into the arena of any preferred political leanings, thus leaving the choice of which party or candidate to vote to, to the educated Indian, as is expected in our democratic process

National Voters Day at VEDA IIT, Hyderabad 25th January 2024



Let'sVote, in collaboration with **VEDA IIT**, marked **National Voters' Day** with a special program dedicated to strengthening democratic participation among students. The event highlighted the importance of every citizen's role in shaping the nation through active electoral involvement.

As part of the program, students collectively took the **Voter's Pledge**, affirming their commitment to exercising their right to vote responsibly and encouraging others to do the same. Faculty members and guest speakers emphasized that youth, as first-time voters, form the backbone of a vibrant democracy, and their participation ensures an inclusive and representative electoral process.



The atmosphere was filled with a sense of pride and civic responsibility as students pledged not only to vote but also to spread awareness in their communities. The event stood as a reminder that democratic strength begins with informed and responsible citizens, and that educational institutions play a vital role in nurturing this awareness.

On the eve of the **15th National Voters' Day**, which also coincides with the **75th year of the Election Commission of India's service to the nation**, the Chief Election Commissioner (CEC), **Shri Rajiv Kumar**, addressed the citizens of India with a message that resonated deeply with democratic values and civic responsibility.



In his message, the CEC reflected on the **historic success of the recent Lok Sabha elections**, noting unprecedented voter participation across the country. He highlighted milestones such as **record voter turnout**, enhanced **inclusion of women, persons with disabilities, and third-gender electors**, and the **peaceful conduct of elections even in the most challenging and sensitive regions**. These achievements, he said, stand as a testament to India's vibrant democracy and the collective will of its people.

Shri Rajiv Kumar underlined that the **true custodians of democracy are the voters themselves**. Their active participation, he emphasized, not only strengthens democratic processes but also ensures the integrity and resilience of the nation's electoral system. He

extended heartfelt appreciation to the vast election machinery—officials, volunteers, and security personnel—whose tireless efforts make free, fair, and inclusive elections possible.

Addressing the **contemporary challenges to democracy**, the CEC called attention to pressing issues such as **misinformation, polarised campaign strategies, and cyber security threats**. He urged political stakeholders, civil society, and citizens alike to remain vigilant and united in safeguarding the integrity of India's electoral process.

Looking ahead, Shri Rajiv Kumar appealed for **greater voter registration and participation**, particularly among **urban populations and the youth**, where gaps still persist. He stressed that the strength of India's democracy lies in the active, informed, and ethical participation of its people.

The message, delivered at a historic juncture, was not only a celebration of the Election Commission's legacy but also a clarion call to reaffirm faith in democratic values, strengthen voter awareness, and build a future where every citizen contributes meaningfully to the democratic journey of the nation.

Women's Cricket Tournament, B Sporty, Madhapur on 23rd March 2024— Specifically targeted at women to drive voter awareness through sports.



On **23rd March 2024**, Let'sVote organized a **Women's Cricket Tournament at Bsporty Grounds, Madhapur**, with the unique objective of spreading **voter awareness through sports**. The event was specifically designed to engage women, encouraging them to recognize the power of their vote and to inspire wider participation in the democratic process.

The tournament was inaugurated by the **Chief Guest, Smt. Amrapali Kata, IAS, Joint Secretary, Ministry of Finance (Govt. of India)**, who emphasized the importance of

women's participation in elections. In her address, she urged women to not only exercise their own right to vote but also motivate their families and communities to actively engage in the democratic process.



Several women's teams participated with enthusiasm, filling the grounds with energy, teamwork, and competitive spirit. In between matches, short awareness sessions and interactive activities reminded both players and spectators of the importance of voting.

The event concluded with a lively **prize distribution ceremony**, where the winners were applauded not only for their sporting excellence but also for their role in carrying forward the message of democratic participation. The tournament stood as a vibrant example of how sports can become a powerful medium to strengthen civic responsibility.



Let'sVote organized an engaging student interaction

at VEDA IIT, on 5th April 2024

Hyderabad, aimed at fostering voter awareness and civic responsibility among the youth.



The session brought together enthusiastic young learners who actively participated in meaningful discussions on the importance of voting and their role as first-time voters.

The program encouraged students to reflect on the values of democracy, the significance of **informed and ethical voting**, and the responsibility of youth in shaping the nation's future. Through interactive exchanges, participants shared their perspectives on civic duty and collectively

pledged to spread the message of electoral participation within their campuses, peer circles, and families.

The initiative highlighted how empowering students with awareness not only strengthens the democratic process but also builds a culture of responsibility and accountability among future leaders.



LetsVote Round Table Meet Held in Veda IIT, on 5th April 2024



On 5th April 2024, LetsVote organized a Round Table Meet at Veda IIT, bringing together key personalities and thought leaders to discuss strategies for enhancing voter awareness and civic engagement. The session was graced by Dasaradha Ramanjaneyulu Gude, Chairman, Invecas Technologies, JA Chowdhary (Co-Founder and Chief Advisor of LetsVote), Shashank from Qualcomm, Raghava from the UK, NT Chowdary, Sheela Panicker (Publicity Convener, LetsVote), Raghavendra Sarma Puligadda from SoCtronics (Treasurer, LetsVote), Prof. K Subbarangaiah (National Coordinator, LetsVote), along with faculty members Manepalli Srinivas and Sridhar Cherala from Veda IIT.

The meeting served as an important platform for collaboration, idea exchange, and strategic planning, aimed at strengthening initiatives to encourage young voters and promote democratic participation.

LetsVote & Samskar School Parents Cricket Cup, Madhapur on 6th April 2024



Parents Cricket Cup (6 April 2024, Madhapur, Hyderabad) — Hosted at B.Sporty, this event combined sports with civic outreach. Let's Vote Cricket Challenge event aimed at promoting voter awareness through sports.

On 6 April 2024, Madhapur in Hyderabad came alive with the Parents Cricket Cup, hosted at B.Sporty. This unique event seamlessly combined the thrill of cricket with the spirit of civic engagement, bringing families together in a celebration of sports and community.

The tournament saw enthusiastic participation from parents, who showcased teamwork, strategy, and sportsmanship on the field. Beyond the competitive matches, the event also featured interactive sessions that highlighted the importance of civic responsibilities, including voter awareness and community involvement.

The Parents Cricket Cup not only provided a platform for friendly competition but also strengthened community bonds, reminding participants that meaningful civic engagement can be both fun and impactful. The energy, laughter, and camaraderie on the grounds underscored how sports can serve as a powerful medium to inspire social awareness and collective action.

All India Radio – Let'sVote Special Meet

on 10th April 2024

Broadcast Date: 16th April 2024, 10:00 AM

On 10th April 2024, a special recording session was held at **All India Radio**, Hyderabad, featuring an insightful discussion on civic awareness and the power of voting. The program brought together **Professor K. Subbarangaiah Garu**, National Convener of Let'sVote, and **Smt. Geetha Murty**, a prominent voice from Let'sVote, who shared their perspectives on strengthening democratic participation.



The discussion focused on:

- **Empowering First-Time Voters** – inspiring youth to see voting as their fundamental duty.
- **Civic Responsibility Beyond Elections** – urging citizens to remain informed and engaged year-round.
- **Role of Media in Democracy** – highlighting how radio and digital platforms can bridge awareness gaps.
- **Importance of Family and Community Influence** – encouraging collective participation to ensure higher voter turnout.

This program was broadcasted on **16th April 2024 at 10:00 AM**, on **FM Rainbow Hyderabad (101.9 FM)** and across **Medium Wave 406.5, 738 kHz** frequencies. The session was relayed by **all stations across Telangana** and can be accessed via **Prasar Bharati's NewsOnAir App** for a wider reach.

Listeners are encouraged to tune in and be part of this conversation on democracy, civic awareness, and responsible citizenship.

Panel Discussion on E TV Pratidhwani , on 12th April 2024

On 12th April 2024, Let'sVote extended its voter awareness initiatives through the media



platform ETV Pratidhwani, hosting a panel discussion that delved into pressing questions such as “Why is voter turnout declining in cities?” and “What measures should the Election Commission take to increase participation?” The discussion featured **Professor K. Subbarangaiah Garu** (National Convener, LetsVote) and **M. Padmanabha Reddy** (Forum for Good Governance), along with

other academics and social leaders, who emphasized the shared responsibility of citizens in strengthening democracy.

Televised across Telangana and Andhra Pradesh, the program enabled voter education to reach households far beyond traditional campaign spaces. Building on the momentum from previous engagement initiatives, including the student outreach program at VEDA IIT, this panel highlighted Let'sVote's dual strategy: empowering young voters at the grassroots while leveraging mass media to promote informed and responsible civic participation.



Together, the **student engagement program at VEDA IIT** and the **ETV Pratidhwani panel** showcased Let'sVote's dual approach: empowering youth at the grassroots while leveraging mass media to spread the message of responsible voting to society at large.

National Voters Pledge – ISF Pune Curtain Raiser, on 15th April 2024

On 15th April 2024, as part of the ISF Pune Curtain Raiser, the **National Voters Pledge** was administered by **Sri J.A. Chowdary Garu**, renowned technocrat, policy advisor, and civic leader. The event brought together young professionals, students, and innovators to reaffirm their commitment to participate in the democratic process.

Sri J.A. Chowdary Garu inspired the gathering with a powerful message on the importance of **informed, responsible voting** as the cornerstone of a strong democracy. He emphasized that every vote counts in shaping India's future and urged citizens to be **proactive participants** in nation-building.

The pledge ceremony served as a symbolic and motivational moment, setting the tone for the larger ISF Pune engagement, encouraging first-time voters and tech community members to embrace their civic duty with pride.

10k run at L.B Nagar Hyderabad on 20th April 2024

On the morning of **20th April 2024**, Let'sVote, in partnership with the **Election Commission of India**, organized the **10K Run for Democracy** at **L.B. Nagar, Hyderabad**. Beginning at **6:30 AM**, the event brought together citizens from diverse walks of life to spread the message of electoral participation in a spirited and energetic manner.



The run was flagged off by **P V Raghavendra Sarma, Treasurer, Lets Vote** amidst great enthusiasm, with participants carrying banners and chanting slogans that underscored the importance of voting.

The initiative sought to connect physical fitness with civic fitness, reminding people that just as good health requires effort, so too does the health of democracy — through active and responsible voting.

The event drew participation from **students, working professionals, fitness enthusiasts, and community members**, creating a vibrant and inclusive atmosphere. By blending community spirit with civic responsibility, the **10K Run for Democracy** not only raised



awareness about the significance of voting but also inspired participants to become ambassadors of democracy within their own circles.

The program stood out as an example of how mass participation events can be harnessed to strengthen civic engagement, motivating both first-time voters and seasoned citizens alike.

3K Walk, Guntur, on 27th April 2024

Engaged first-time voters in Guntur to encourage electoral participation in a creative and community-driven walk.

A "3K Walk" with first-time voters was organized to promote voter awareness in Guntur town. It served as a creative way to engage, enlighten, and encourage

The rally was flagged off by **Sri Venkata Ravibabu, IAS, District Collector of Guntur**, who attended as the **chief guest**. In his address, he emphasized the responsibility of every citizen to cast their vote and highlighted the vital role of youth in shaping the words struck a chord with the participants, who responded with g off on the cycling trail.

The event concluded with participants pledging to spread awareness in their homes and communities, reinforcing the message that **every single vote contributes to the strength of democracy.**

Awareness Programs in various cities

Awareness Programs at Rotary Club – Guntur & Ananthapur

Organized sensitization sessions to emphasize voting for first-time voters.



On 5th May 2024, the Rotary Club of Guntur organized a special initiative aimed at sensitizing and raising awareness among young voters who were preparing to cast their votes for the first time. The event served as a creative platform to engage and enlighten the youth, encouraging them to actively participate in the democratic process. By fostering a deeper understanding of the importance of voting, the program sought to

inspire greater civic responsibility and contribute to an increase in voter turnout, particularly in towns like Guntur, Vijayawada, and surrounding areas.

Awareness Session Near Ambedkar Statue, Guntur

Focused on mobilizing first-time voters.

On May 11, 2024, an impactful voter awareness session was conducted near the iconic Ambedkar Statue in Guntur, Andhra Pradesh. This initiative aimed to engage and educate first-time voters about their democratic rights and responsibilities.

The awareness session successfully attracted a diverse group of participants, including students, young professionals, and community leaders. Through engaging activities and informative sessions, attendees gained a deeper understanding of the electoral process and the importance of their participation. The event also fostered a sense of community and collective responsibility among the participants.

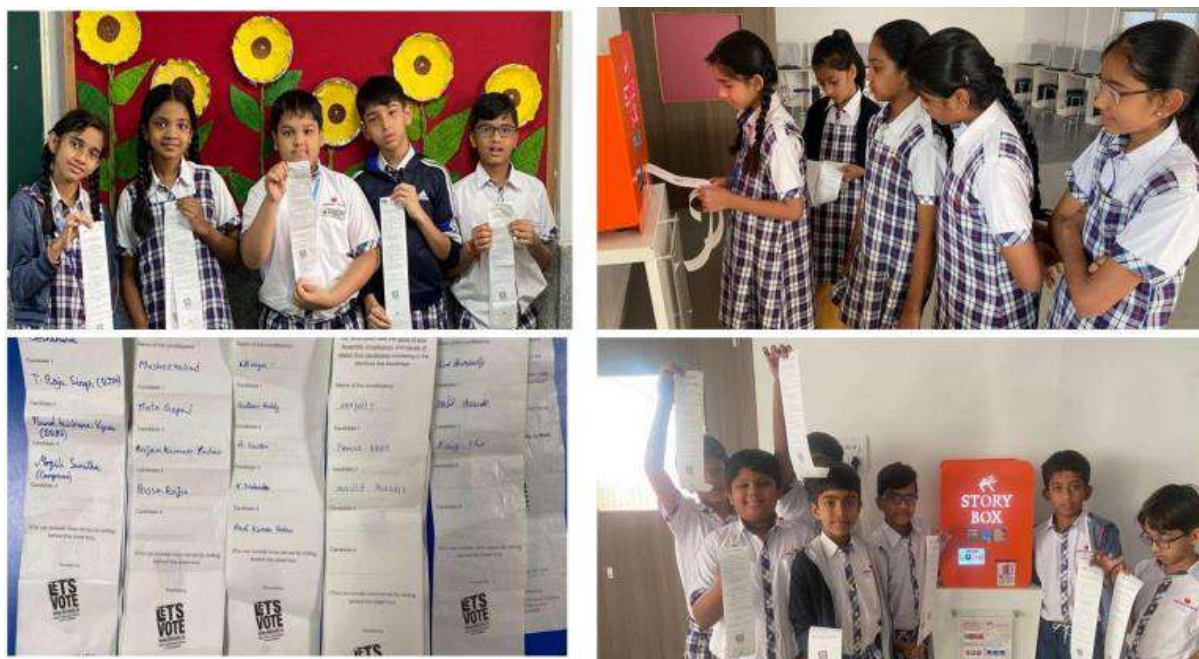


Digital & School Outreach Initiatives

Digital Democracy StoryBox (Late 2023, but relevant groundwork through FY 2024–25) Let'sVote's StoryBox Initiative Reaches Thousands of Students, Expands Civic Awareness Across School, Hyderabad, 2025:

As part of its ongoing commitment to nurturing civic responsibility among youth, **Let'sVote** successfully expanded its **StoryBox initiative** during FY 2024–25. The innovative program, designed to make voter education engaging and accessible, has already reached **thousands of students** and continues to gain strong support from schools and communities.

StoryBox is a compact content dispenser installed in schools, filled with short, simple, and thought-provoking material about **democracy, elections, and the importance of voting**. By placing these units in classrooms and hallways, Let'sVote has turned everyday learning spaces into **platforms for civic awareness**, sparking conversations that extend from schools to families.



During FY 2024–25, **30 schools** agreed to host **StoryBox**, with **28 installations enabled** and **26 actively using the content**. In total, more than **7,300 pieces of content** were printed and distributed across schools, with **DAV Public School alone contributing over 2,400 pieces**—the highest single-school usage. Feedback from institutions such as **Meridian School, Banjara Hills** confirmed that teachers consciously used StoryBox content in classrooms, linking it to discussions on fairness, democracy, and the electoral process.

The initiative has been met with **overwhelmingly positive responses**. Teachers reported that students from Grade 5 onwards were not only reading the material but also engaging in meaningful discussions about elections and civic duty. Many schools noted that the initiative complemented classroom learning and instilled a sense of pride and responsibility among first-time voters.

Looking ahead, Let'sVote plans to **expand StoryBox to 40 schools** in the coming year. As part of this growth, **paper rolls have already begun being distributed** to sustain the initiative, and schools will soon receive both **soft and hard copies of participation certificates** to acknowledge their involvement.

"StoryBox is more than just a dispenser—it's a Doorway into Democracy", said a Let'sVote spokesperson. **"By planting seeds of awareness in students, we're equipping the next generation of citizens to participate responsibly and proudly in our nation's democracy."**

"The schools' engagement demonstrated that the material was not only distributed but also consciously integrated into discussions, ensuring greater impact on young learners.



The collective participation of schools, teachers, and students has shown that this initiative is not only logistically successful but also educationally impactful, making it a truly worthwhile exercise.

Walkathon for Voter Awareness at Gachibowli Stadium, on 25 November 2023

On **25 November 2023**, a spirited **Walkathon for Voter Awareness** was held at the **Gachibowli Stadium, Hyderabad**, under the banner of the Election Commission of India's outreach initiative. The event was designed to inspire citizens, especially the youth, to participate actively in the democratic process.



The program was **flagged off by the Chief Electoral Officer (CEO) of Telangana, Shri Vikas Raj, IAS**, who emphasized the importance of every eligible citizen exercising their right to vote. In his address, he highlighted the role of technology, including the **Votathon App**, as a modern tool to spread the message of electoral participation more effectively.

Over **500 engineers and professionals** joined the walkathon, symbolizing the collective responsibility of educated youth in strengthening democracy. Alongside the walk, many participants also opted for cycling, adding vibrancy and energy to the awareness drive.

Several dignitaries and speakers graced the event, including:

- **Shri Vikas Raj, IAS – Chief Electoral Officer, Telangana (Chief Guest & Flag-off)**
- Senior officials from the **Election Commission of India** and the **State Election Office**
- Representatives from **Let'sVote NGO**, who shared insights on youth mobilization and the importance of first-time voter participation



The event successfully blended fitness, civic awareness, and community engagement, making it not just a walkathon but a movement that resonated with the values of **active citizenship and democratic responsibility**.

Media Coverage: Debates were conducted at VEDA IIT for first time voters, senior voters on topics like various election process, how to elect right leader, peoples agenda etc. by JagritiTV.





Voter Awareness Programs at various place in Vijayawada -April & May 2024

- **22nd April 2024 – Koritepadu**
Sensitization program to raise awareness among first-time voters and encourage civic participation.
- **23rd April 2024 – Chittugunta Park**
Youth engagement session with discussions on the importance of voting and a call to increase voter turnout.
- **24th April 2024 – Nallacheruvu Park**
Interactive awareness program encouraging youngsters to participate in the democratic process.
- **24th April 2024 – SEMICORE Labs & Viven Academy**
Voter awareness program with administration of the National Voter's Pledge, motivating employees and students to vote responsibly.



- **4th May 2024 – Annamiah Kala Vedika, Balaji Temple Gardens**
Creative awareness event designed to inspire youth to become active participants in elections.
- **4th May 2024 – Brahmananda Reddy Stadium**
Large gathering focused on educating first-time voters and promoting higher urban voter turnout.
- **4th May 2024 – Virupaksha Reddy Convention Hall, Gutti**
Awareness program organized in collaboration with Gutti Lions Club, including pledge administration for participants.



Voter Awareness Event at Rotary Club, Secunderabad 11th May 2024



Youth contributing for their better future#LetsVote

HIG Chitrapuri Colony,
Manikonda, Rangareddy District



FY 2024–2025 Summary – LetsVote



During **FY 2024–25**, **LetsVote** carried out a series of impactful initiatives to promote voter awareness, youth engagement, and civic participation across **Telangana** and **Andhra Pradesh**. Key highlights included **National Voters Day** celebrations, women-focused awareness through sports, student engagement at **VEDA IIT**, panel discussions on media platforms like **ETV Pratidhwani**, first-time voter sensitization programs in **Guntur** and **Ananthapur**, and community outreach events such as **walkathons** and the **10K Run for Democracy**.

Alongside these activities, **LetsVote** provided comprehensive **voter services**, including **new registrations**, **roll management**, **NRI registration**, **Aadhaar linking**, and **digital tools** for tracking applications and accessing voter information.

Through a blend of grassroots engagement and digital facilitation, **LetsVote** successfully encouraged informed participation, strengthened civic responsibility, and broadened access to electoral services for citizens of all ages.

Thank you.

Dr. Subbarangaiah, President LetsVote